

The FIFA World Cup TV viewing figures

Coupe du Monde de la FIFA - Bilan statistique // Copa Mundial de la FIFA - Balance estadístico // Die FIFA-Weltmeisterschaft TV-Zuschauer-Statistik

FINAL COMPETITIONS 1986 - 2006									
	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)
REGION	1986			1990			1994		
Europe	32	2271:46:00	5'779'173	35	3115:43:00	7'643'445	54	3705:47:00	6'773'389
N. America & Caribbean	21	974:00:00	497'058	23	1832:45:00	389'552	21	1619:31:00	373'149
Central & South America	19	1526:30:00	3'527'427	20	2533:10:00	3'281'546	20	2086:03:00	4'289'105
Africa	48	2484:00:00	1'158'952	49	3645:29:00	2'552'388	50	4208:36:00	3'387'024
Middle East	14	993:30:00	246'046	13	1132:20:00	498'016	12	1237:14:00	1'474'677
Asia	25	1405:11:00	2'278'828	20	1903:23:00	12'318'054	23	2896:06:00	15'797'360
Pacific	7	271:10:00	19'205	7	530:30:00	9'758	8	639:20:00	20'948
TOTAL	166	9926:07:00	13'506'689	167	14693:20:00	26'692'759	188	16392:37:00	32'115'652

	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)	Broadcast countries	Total transmission time (H:M:SS)	Cumulative TV viewing audiences (000's Indiv)
REGION	1998			2002			2006		
Europe	58	6660:27:00	6'368'982	58	11050:58:00	4'115'793	46	19486:36:06	5'334'805
N. America & Caribbean	21	3368:10:00	431'806	37	7605:12:00	468'814	38	10580:27:39	829'063
Central & South America	20	5392:47:00	4'470'734	17	5101:36:00	4'351'613	17	8582:48:11	3'913'539
Africa	53	6369:20:00	5'339'088	55	7475:23:00	5'162'737	58	17301:27:53	4'963'049
Middle East	13	1595:29:00	2'352'122	14	1953:43:00	1'028'552	15	2050:35:48	847'956
Asia	23	4729:37:00	5'763'257	23	7326:37:00	11'157'368	31	13087:33:20	8'279'287
Oceania	8	1029:40:00	44'457	9	810:35:00	89'588	9	1982:55:27	62'672
Out of home viewing						2'469'116			2'058'382
TOTAL	196	29145:30:00	24'770'446	213	41324:04:00	28'843'581	214	73072:24:24	26'288'753