

Hanover – a city of gardens and philosophers

Berlin
Cologne
Dortmund
Frankfurt
Gelsenkirchen
Hamburg

Hanover

Kaiserslautern
Leipzig
Munich
Nuremberg
Stuttgart

In a twelve-part series, *FIFA magazine* takes a closer look at the 12 cities and stadiums that will be hosting the 2006 FIFA World Cup™ from 9 June to 9 July. Part 9: Hanover.

BY HANS-GUNTER KLEMM

came on for Pele!” How many city mayors can say that? Hanover’s mayor Herbert Schmalstieg can and he does not let visitors forget it. As the city enters its final preparations for the World Cup, he shares anecdotes of the very highest order, many gained during over three decades’ service as mayor since accepting the role in 1972. The passionate amateur footballer once replaced the Brazilian legend in a charity match. The star’s shirt is his prized possession. “Priceless” is how Schmalstieg describes the keepsake.

Maybe the dedicated politician will show it off to guests from around the world when the World Cup rolls into town in June. He has made the tournament his top priority for the coming months. It will be the second time he has been involved with the World Cup. The Social Democratic Party member, who will retire in October 2006, also played a part in 1974. The big match at Hanover’s Niedersachsen stadium back then was Brazil versus Argentina – Schmalstieg still gets goose pimples at the thought of it.

GREAT MINDS

His enthusiasm is shared by the entire city. While people say that

typical Hanover residents are apathetic and reticent, they are in fact quite the opposite. Even before hosting the World’s Fair (EXPO) in 2000, this lively conference venue had a cosmopolitan and welcoming air. It is said to be the best place to go to learn German, as the language is claimed to be spoken in its purest form in this city where great minds including genius Gottfried Wilhelm Leibniz and philosopher Theodor Lessing once lectured.

“Hanover – full of surprises” is the slogan the marketing men use to promote the metropolis and its population of half a million on the banks of the river Leine. The locals love to party, especially during the annual shooting fair – reputed to be the oldest in the world. They love to relax, especially on their allotments, of which the surrounding region has more per head than any other part of Germany. And they love to recharge their energy levels, especially in the royal gardens of Herrenhäuser or the Eilenriede – Europe’s largest city park, bigger even than Hyde Park in London and Central Park in New York.

The administrative capital of the German state of Lower Saxony, Hanover undoubtedly had its international profile



2006 FIFA World Cup™ matches in Hanover:

- 12 June: Match 9, E1 – E2
- 16 June: Match 23, D1 – D2
- 20 June: Match 34, A2 – A3
- 23 June: Match 46, G2 – G3
- 27 June: Match 56, 1H – 2G (round of 16)



A stately building: the new town hall in Hanover.

PHOTOS: IMAGO

boosted by the EXPO, however, its many famous citizens have also played a role in that process. The zoo area of the city, just a short walk from the football stadium, is home to former German Chancellor and ardent football fan Gerhard Schröder, whose close friends include a musician who is also recognised around the globe – Klaus Meine, the lead singer of the rock band, Scorpions, whose international hit “Wind of Change” will forever be associated with the reunification of Germany.

TOP CORPORATIONS

Another citizen who is a regular subject of newspaper headlines outside the walls of the city and even the nation’s borders, though often for slightly less auspicious reasons, is Ernst August of Hanover, the husband of Princess Caroline of Monaco and sometimes called the “peeing prince” on account of his unorthodox method of relieving himself during EXPO 2000. His Royal Highness’ antics would shock his ancestors in the House of Hanover. Adolph Friedrich Ludwig Freiherr von Knigge, the founder of the eponymous

German guide to etiquette, would no doubt be mortified by such behaviour.

Associated with art and science in the past, Hanover is now primarily known for trade and industry. With tyre manufacturer Continental, the city can even boast a FIFA Partner. Travel agents TUI are another company headquartered in Hanover as are biscuit-makers Bahlsen. The city’s school of medicine also has an excellent reputation and, having moved to a new 50,000m² site in the suburb of Buchholz, the university clinic, covering an area of more than 50 football pitches, specialises in transplants.

Hanover is an exciting city whose people know how to party. In addition to the annual shooting fair, there is also the small matter of the local tippel of choice – a potent concoction known as “Lüttje Lage”, which comprises a special dark beer and a light corn schnapps, both drunk at the same time. It takes a little practice...

Fans attending the World Cup matches in Hanover should give it a try though. The Hanover people will be glad to lend a hand. ■

Hanover

<i>Population:</i>	520,000
<i>State:</i>	Lower Saxony
<i>Airport:</i>	Hannover-Langenhagen
<i>Founded:</i>	A small settlement was first founded in 950 on land high enough above the river Leine to be safe from floods (Honovere = hohe Ufer or, in English, high bank). Hanover received its city charter in 1241 from Otto the Child, Duke of Brunswick-Lüneberg. In 1636, it became the royal residence. Between 1714 and 1837, the Hanoverian King also occupied the English throne. Named Prussia’s provincial capital in 1866 and the administrative headquarters of the German state of Lower Saxony since 1946, Hanover has developed into a modern hub for the service industry and it hosted the World’s Fair in 2000.
<i>Internet:</i>	www.hannover.de
<i>Football:</i>	The city’s most successful club, Hannover 96, have spent five spells of differing lengths in the German top flight during their history. German champions in 1938 and 1954 and cup winners in 1992, the club has been back in the German first division since 2002.

The Stadium

Official name: FIFA World Cup Stadium, Hanover.
A post-war arena that was rebuilt between February 2003 and March 2005.

Gross capacity: 44,652

Total seating capacity: 39,297 (29 private boxes, 1,241 executive seats)

Work undertaken for the 2006 FIFA

World Cup™: Reconstruction

Investment: EUR 64 million

Finance: EUR 24 million from Hanover City Council, the Lower Saxony state government and Hanover regional council, EUR 20 million from a bank consortium, EUR 20 million from a credit institution specialising in regeneration projects (secured by the City of Hanover).

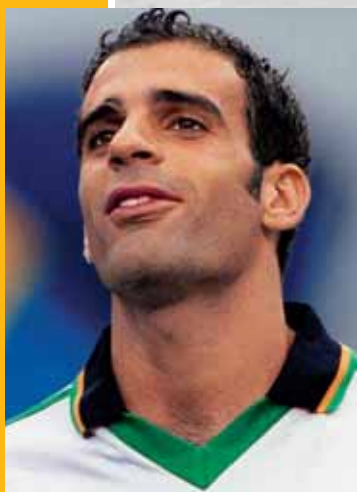
Directions to stadium:

A2 from the direction of Dortmund or Berlin to the junction for Herrenhausen, then follow signs to the City; A7 from Hamburg/Bremen or Hildesheim direction to the junction for Anderten, then B65 towards Hanover. From the main railway station, take tram 3, 7 or 9 to Waterloo.

Are you a football buff?

The 2006 FIFA World Cup Germany™ is due to kick off in June. What do you know about the history of the competition? Are you *au fait* with the world's biggest single-sport event? Until the event gets underway, each issue of *FIFA magazine* will allow you to test your footballing knowledge.

- How many goals did El Salvador score in total in their two World Cup finals appearances in 1970 and 1982?
A: 0
B: 1
C: 3
- Brazil have taken part in each of the 17 World Cups to date. How many matches have the *Selecao* played in all?
A: 59
B: 72
C: 87
- The 1938 World Cup final was played in Paris. What was the name of the stadium?
A: Stade Jules Rimet
B: Stade de Colombes
C: Stade Bonaparte
- Who is the youngest footballer to have played in the World Cup finals?
A: Norman Whiteside
B: Pele
C: Wayne Rooney
- In which Japanese city was the 2002 final played?
A: Yokohama
B: Tokyo
C: Osaka
- Which player scored two own goals during the 1998 World Cup?
A: Tommy Boyd (Scotland)
B: Youssef Chippo (Morocco)
C: Pierre Issa (South Africa)
- Who opened the scoring in the 1986 World Cup final, which Argentina went on to win 3-2 against Germany FR?
A: Jose Luis Brown
B: Jorge Luis Burruchaga
C: Rudi Voller
- Who scored Italy's goal when they lost 4-1 to Brazil in the 1970 World Cup final?
A: Sandro Mazzola
B: Roberto Boninsegna
C: Tarcisio Burgnich
- In which year did an African team first take part in the World Cup finals?



From left to right: South Africa's Pierre Issa, Croatia's Davor Suker and France's Just Fontaine twice over – then and now.

PHOTOS: IMAGO

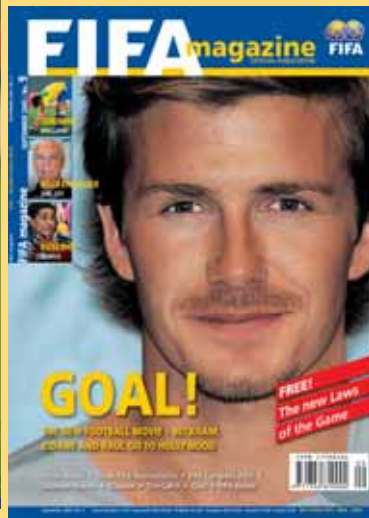


New Zealander Steve Sumner (no. 10) in a 1982 World Cup match against Brazil. – Right: El Salvador in 1970.



- A: 1974 (Zaire)
 B: 1970 (Morocco)
 C: 1934 (Egypt)
10. Mexico's preparations were thrown into disarray before the 1950 World Cup. Why?
 A: 16 of Mexico's 22 players were suffering from anaemia.
 B: Coach Octavio Vial was rushed to hospital with appendicitis.
 C: The team's new shirts were yellow instead of green.
11. France coach Michel Hidalgo had a shock just before the 1978 World Cup. Why?
 A: He was trapped for five hours in a lift in the Eiffel Tower.
 B: He mistakenly selected 24 players instead of 22 for the tournament in Argentina.
 C: He narrowly avoiding being kidnapped in his home country.
12. Who captained Germany FR in the 1966 World Cup?
 A: Uwe Seeler
 B: Franz Beckenbauer
 C: Wolfgang Overath
13. Which team registered the most yellow cards (18) in the 2002 World Cup?
 A: Turkey
 B: Korea Republic
 C: Brazil
14. Davor Suker was the top scorer in the 1998 World Cup. How many goals did he score?
 A: 5
 B: 6
 C: 7
15. What role did Mexico's Edgardo Codesal Mendez play in the 1990 World Cup finals?
 A: He refereed the final between Germany and Argentina (1-0).
 B: He was assistant to Spain coach Luis Suarez.
 C: He was the fans' representative on the local organising committee.
16. Just Fontaine scored 13 goals during the 1958 World Cup finals. Which club was the French international playing for at the time?
 A: Nice
 B: Toulouse
 C: Stade de Reims
17. Which team did Frenchman Henri Michel coach in the 1998 World Cup?
 A: Morocco
 B: Mexico
 C: Iran
18. In which year did Japan first take part in the World Cup finals?
 A: 1982
 B: 1990
 C: 1998
19. Against which country did Russia's Oleg Salenko score five times in the 1994 finals?
 A: Cameroon
 B: Norway
 C: Saudi Arabia
20. Why did New Zealander Steve Sumner hit the headlines in 1982?
 A: He was sent off after just 17 seconds.
 B: He scored New Zealand's first ever goal in the World Cup finals.
 C: He attacked his own goalkeeper during a match.

Two years of FIFA magazine



Dear readers,

This is the first edition of *FIFA magazine* for 2006 that you are holding in your hands – the 25th edition since January 2004. Two years ago, the official publication of world football's governing body was completely revamped (a more modern layout, more colour, more articles) and has appeared on a monthly basis ever since. Previously, the magazine had been issued every two months, was less voluminous, had a different graphic presentation and far smaller circulation. In 1983, the year of its inception, and for many years after, *FIFA magazine* was

(continued on page 51)





FIFA magazine offers readers ...

- ... an attractive and reader-friendly layout
- ... action-packed photographs from well-known photographers and agencies
- ... in-depth reports by famous journalists
- ... exclusive interviews with top coaches and players
- ... background reports on the development of football, sports medicine, refereeing etc.
- ... articles on budding football stars, renowned coaches and famous clubs
- ... transparent accounts of FIFA, its events, projects, ideas, departments and members in "Inside", towards the back of the magazine – all of which, as from this issue, have improved graphics, more news and information
- ... previews, analyses and statistics on every FIFA competition
- ... articles on youth football, women's football, futsal, marketing etc.
- ... competitions with attractive prizes
- ... free gifts.



What you could win

Everyone who sends in a completed questionnaire will take part in the draw for 100 FIFA gift packages, including pennants, stickers, the official FIFA calendar, pin badges and key rings.



*A performance
to be remembered forever!*



► published at irregular intervals. Now, for the past two years, it has been available not only to members of the global FIFA family and the media but also to football fans all around the world. *FIFA magazine* is published in the four official languages of FIFA – English, Spanish, French and German – and can now be bought from newsagents in over thirty countries. Available at a reduced rate via subscription (see page 66 of this edition), it is eagerly read by thousands and thousands of fans in some 200 different countries every month.

FIFA magazine is a lively, informative and reputable publication, comprising much more than just the official mouthpiece of world football's governing body.

Rapidly increasing sales from newsagents and via subscription, in addition to scores of positive letters sent to FIFA over the past two years, have shown that *FIFA magazine* has been very well

received by the general public and members of the FIFA family and that we are on the right track. But instead of resting on our laurels, we would like to continue raising our standards – for the Good of the Game, for the good of our readers. That is why we need your help. Please let us know what you think of *FIFA magazine*. You can praise our work if you think it deserves it, or you can complain if there is something that displeases you about the magazine. So please take part in the reader survey! Just answer the questions on the two tear-out pages in this issue and send them to us by **15 February 2006** (date of postmark).

Everyone who sends in a completed questionnaire will take part in the draw for 100 prize packages (containing an official 2006 FIFA desk calendar, FIFA stickers, a FIFA pin badge, FIFA pennant, World Cup key ring).

Thank you for taking part. We wish you good luck in the draw

and every success in whatever you do in 2006. Thank you for your loyal readership too. We hope you continue to find *FIFA magazine* entertaining, informative and attractive. ■



25 QUESTIONS 25 ANSWERS

Dida

1. What does football mean to you?

Past, present and future. Satisfaction that I only dreamt of, something that gives me much more than I could have wished for. Pride to be a part of it, an honour to be among the world champions of the most popular and spectacular sport on earth.

2. Which club did you support as a child?

Flamengo.

3. Did you ever have an idol?

Yes. No one was like Dassayev, a goalkeeper that I once saw on TV with my father. But for me, Taffarel was also a major influence. He was one of the best in Brazil and the world.

4. Who is the best player in the world right now?

Do I really need to answer that? Ronaldinho, of course! I see him in every Brazilian training session. He doesn't touch the ball; he caresses it...

5. Which team is currently playing the most attractive football?

Brazil – and not just because I play for them. We know how to mix pleasure and professionalism.

6. What is your fondest footballing memory?

Taking on the responsibility of being the Brazilian goalkeeper, and being part of the squad that won the FIFA World Cup™.

7. What has been your biggest disappointment in football?

Nobody could wipe out the sadness of seeing Brazil eliminated by Italy at the 1982 FIFA World Cup™. I can still remember crying over that.

8. What is your favourite type of music?

Have you heard about Axe Music? If so, you should be happy. If not, go and look for it, because it will grip you. It is music from my home state, Bahia.

9. And your favourite book?

I like poetry. Before he passed away, we had a great poet called Carlos Drummond de Andrade. His poetry was modern but it is still relevant, and it is funny, sad, sweet and bitter.

10. Your favourite film?

Schindler's List.

11. Your favourite city?

Salvador, the capital of Bahia state.

12. What do you like eating the most?

Can I have two favourite foods? My feijoada (beans cooked "à la brasileira") and of course pasta, which I have grown to love in Italy.

13. What is your favourite hobby?

I have three hobbies, in the following order of importance: family, my beloved music and then the internet/movies.

14. Who has been the most influential figure in world history?

We have never had anybody as influential as the late Pope John Paul II.

Full name: Nelson de Jesus Silva

Born: 7 October 1973 in Irara (Brazil).

Height: 195 cm

Weight: 89 kg

Position: Goalkeeper

Clubs: 1990: Cruzeiro de Arapiraca (Brazil).

1991: Vitoria de Bahia. 1994-1999: Cruzeiro

Belo Horizonte. 1999: AC Milan. 1999:

Lugano (Switzerland – loan deal). 2000:

Corinthians (loan deal). Since 2001: AC

Milan.

Honours: 1992: Bahia state league cham-

pion. 1992: South America youth champion.

1993: FIFA World Youth Championship



winner. 1994, 1996, 1997 and 1998: Minas Gerais state league champion. 1996: Brazilian cup winner. 1996: Olympic bronze medal. 1997: Copa America winner. 1997: FIFA Confederations Cup winner. 1997: Copa Libertadores winner. 1997: Intercontinental Club Cup runner-up. 1998: FIFA World Cup™ runner-up. 1999: Copa America winner. 1999: Brazilian league champion. 2000: FIFA Club World Championship winner. 2002: FIFA World Cup™ winner. 2003: Italian cup winner. 2003: UEFA Champions League winner. 2003: European Super Cup winner. 2004: Italian league champion. 2005: UEFA Champions League runner-up. 2005: FIFA Confederations Cup winner.

As at 31 October 2005

15. What is your main strength?

My cold, almost frozen way of playing football.

16. And your biggest weakness?

I believe it is how I show happiness. I am too polite, too closed and too timid.

17. What qualities do you find most important in a woman?

Two qualities are essential for me: companionship and feminine ways. Always!

18. And in a man?

Simple: nothing beats a friendship based on trust. A man must know how to be truly honest and available – always – and not just when he wants to be.

19. What do you spend most of your money on?

That is a private matter. I enjoy travelling with my family. For the rest, well... Brazil, food, music, family.

20. What are you scared of?

Of the unknown, of the unexpected, of opponents who play dirty.

21. How do you see the future of the world?

I am certainly hoping and praying for a more secure world in the future. And I mean the near future! I feel the world is becoming crueler.

22. What does the world "beauty" mean to you?

Nature. I believe nothing is as beautiful as nature. The eyes of a child are the closest thing to the beauty of nature.

23. Where would you like to go on holiday?

Today, Australia is at the top of my list.

24. Whom would you most like to meet?

I would have liked to have met Barbosa. He was the Brazilian goalkeeper in 1950, and in that sad World Cup, Brazil lost in the final against Uruguay, in Rio de Janeiro. Barbosa was blamed for the defeat. But from what I have seen, he was an amazing goalkeeper and he was unfairly accused. He passed away a few years ago.

25. Who will win the 2006 FIFA World Cup Germany™?

Brazil.