

FIFA World Cup South Africa 2010

Media Rights Licensees



For the Game. For the World.

Territory	Rightsholder	Broadcaster	Affiliate/ Sub-Licensee
Africa			
Algeria		Al Jazeera	
Angola	AUB	TPA	
	SuperSport	SuperSport	
Benin	AUB	ORTB	
	SuperSport	SuperSport	
Botswana	AUB	Botswana Radio and Television Services	
	SuperSport	SuperSport	
Burkina Faso	AUB	TNB	
	SuperSport	SuperSport	
Burundi	AUB	RTNB	
	SuperSport	SuperSport	
Cameroon	AUB	CRTV	
	SuperSport	SuperSport	
Cape-Verde	AUB	RTVCV	
	SuperSport	SuperSport	
Central African Republic	AUB	RTC	
	SuperSport	SuperSport	

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Chad	AUB	RTNT	
	SuperSport	SuperSport	
Congo Brazzaville	AUB	TNC	
	SuperSport	SuperSport	
Cote d'Ivoire	AUB	RTI	
	SuperSport	SuperSport	
Democratic Republic of Congo	AUB	RTNC	
	SuperSport	SuperSport	
Djibouti		Al Jazeera	
Egypt		Al Jazeera	
Equatorial Guinea	AUB	Radiodifusao de Equatorial Guinea	
	SuperSport	SuperSport	
Eritrea	AUB	EBC	
	SuperSport	SuperSport	
Ethiopia	AUB	ETS	
	SuperSport	SuperSport	
French Overseas Territories (Africa)	TF1 Group	TF1 Group	
Gabon	AUB	RTG	
	SuperSport	SuperSport	

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Gambia	AUB	GTRS	
	SuperSport	SuperSport	
Ghana	AUB	GTV	
	AUB	TV3	
	AUB	Metro	
	SuperSport	SuperSport	
Guinea Bissau	AUB	RTVGB	
	SuperSport	SuperSport	
Guinea Conakry	AUB	RTG	
	SuperSport	SuperSport	
Kenya	AUB	KBC	
	SuperSport	SuperSport	
Lesotho	AUB	LBC	
	SuperSport	SuperSport	
Liberia	AUB	LBS	
	SuperSport	SuperSport	
Libya		Al Jazeera	
Madagascar	AUB	RTNM	
	SuperSport	SuperSport	

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Malawi	AUB	MBC	
	SuperSport	SuperSport	
Mali	AUB	ORTM	
	SuperSport	SuperSport	
Mauritania		Al Jazeera	
Mauritius	AUB	MBC	
	SuperSport	SuperSport	
Morocco		Al Jazeera	
Mozambique	AUB	SOICO	
	AUB	Televisao de Mozambique	
	SuperSport	SuperSport	
Namibia	AUB	NBC	
	SuperSport	SuperSport	
Niger	AUB	ORTN	
	SuperSport	SuperSport	
Nigeria	OSMi/BON		
	SuperSport	SuperSport	
Rwanda	AUB	ORINFOR	
	SuperSport	SuperSport	

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Senegal	AUB	RTS	
	SuperSport	SuperSport	
Seychelles	AUB	SBC	
	SuperSport	SuperSport	
Sierra Leone	AUB	SLBS	
	SuperSport	SuperSport	
Somalia		Al Jazeera	
South Africa	SABC	SABC	
Sudan		Al Jazeera	
Swaziland	AUB	STVA	
	SuperSport	SuperSport	
Tanzania	AUB	TBC	
	SuperSport	SuperSport	
Togo	AUB	TVT	
	SuperSport	SuperSport	
Tunisia		Al Jazeera	
Uganda	AUB	UBC	
	SuperSport	SuperSport	

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Zambia	AUB	ZNBC	
	SuperSport	SuperSport	
Zanzibar	AUB	AUB Member (tbc)	
	SuperSport	SuperSport	
Zimbabwe	AUB	ZBC	
	SuperSport	SuperSport	

Americas

Anguilla	CFU		
Antigua and Barbuda	CFU		
Argentina	TyC International B.V.	Telefe S.A.	
	TyC International B.V.		
Aruba	CFU		
Bahamas	CFU		
Barbados	CFU		
Belize	CFU		
Bermuda	CFU		
Bolivia	OTI	TSB - Red Unitel (Channel 2)	
	OTI	Red Uno de Bolivia	
Bonaire	CFU		

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Territory	Rightsholder	Broadcaster	Affiliate/ Sub-Licensee
Brazil	TV Globo	TV Globo	
British Virgin Islands	CFU		
Canada	CBC	CBC	Telelatino Network
	CBC	CBC	Radio Canada
	CBC	CBC	Country Canada
	CBC	CBC	
Cayman Islands	CFU		
Chile	OTI	Universidad Catolica de Chile	
	OTI	Television Nacional de Chile (Channel 2)	
Colombia	OTI	Caracol Television, S.A.	
	OTI	RCN Television, S.A.	
Costa Rica	OTI	Radio Monumental	
	OTI	Televisora de Costa Rica S.A. (Channel 7)	
	OTI	Representaciones Televisivas Repretel, S.A. (Channel 4, 6, 11)	
Cuba	CFU		
Curacao	CFU		
Dominica	CFU		
Dominican Republic	CFU		

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Ecuador	OTI	Cadena Ecuatoriana de Television (Channel 10)	
	OTI	Television del Pacifico Teledos, S.A. (Channel 2)	
El Salvador	OTI	Telecorporacion Salvadorena (Channel 2, 4, 6)	
French Overseas Territories (Americas)	TF1 Group	TF1 Group	
French Overseas Territories (Caribbean)	TF1 Group	TF1 Group	
Granada	CFU		
Guatemala	OTI	Radio Television Guatemala, S.A.	
	OTI	Telesiete, S.A. (Channel 7)	
	OTI	Teleonce S.A. (Channel 11)	
	OTI	Trecevision, S.A. (Channel 13)	
Guyana	CFU		
Honduras	OTI	Compañia Televisora Hondureña S.A. de C.V. (Channel 5)	
	OTI	Corporacion Centroamericana de Comunicacion S.A. de C.V. (VICA or Channel 2, 9, 13)	
	OTI	Telesistema Hondureña S.A. de C.V. (Channel 3,7)	
Jamaica	CFU		
Mexico	OTI	Televisa, S.A. de C.V.	
	OTI	Corporacion Novavision S de R.L. de C.V. (SKY Mexico)	
	OTI	Cablevision S.A. de C.V.	
	OTI	TV Azteca, S.A. de C.V.	

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Montserrat	CFU		
Nicaragua	OTI	Televiscentro de Nicaragua S.A (Channel 2)	
	OTI	Radio y Television Nicaraguense S.A.	
Panama	OTI	Corporacion Medcom Panama, S.A. (Channel 4)	
	OTI	Televisora Nacional, S.A.	
Paraguay	OTI	Television Cerro Cora, S.A. (Channel 9)	
	OTI	TV Accion, S.A.	
Peru	OTI	Andina de Radiodiffusion S.A.C. (ATV or Channel 9)	
Puerto Rico	Futbol de Primera	Futbol de Primera	
	Univision	Univision	
	ABC / ESPN	ABC / ESPN	
	ABC / ESPN	ABC / ESPN	
St. Kitts & Nevis	CFU		
St. Lucia	CFU		
St. Martin	TF1 Group	TF1 Group	
St. Vincent	CFU		
Suriname	CFU		
Trinidad and Tobago	CFU		
Turks and Caicos Islands	CFU		

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United States	ABC / ESPN	ABC / ESPN	
	Futbol de Primera	Futbol de Primera	
	Univision	Univision	
Uruguay	OTI	Montecarlo TV S.A. (Channel 4)	
	OTI	Sociedad de Televisora Larranaga S.A. (Channel 12)	
	OTI	Sociedad Anonima Emisoras de Television y Anexos (Channel 10)	
US Virgin Islands	CFU		
	ABC / ESPN	ABC / ESPN	
Venezuela	OTI	Continental, T.V. C.A. (Meridiano TV)	

Asia

Bahrain		Al Jazeera	
Bangladesh	ESPN Star Sports	ESPN Star Sports	
Bhutan	ESPN Star Sports	ESPN Star Sports	
Brunei	M-League Marketing		
Comoros		Al Jazeera	
Hong Kong		i-Cable	
India	ESPN Star Sports	ESPN Star Sports	
Indonesia	ISM		
Iran		Al Jazeera	

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Iraq		Al Jazeera	
Japan	Dentsu		
	Dentsu Inc.		
Jordan		Al Jazeera	
Kuwait		Al Jazeera	
Lebanon		Al Jazeera	
Malaysia	M-League Marketing		
Maldives	ESPN Star Sports	ESPN Star Sports	
Nepal	ESPN Star Sports	ESPN Star Sports	
North Korea	SBS	SBS	
Oman		Al Jazeera	
Pakistan	ESPN Star Sports	ESPN Star Sports	
Palestine		Al Jazeera	
People's Rep. of China		CCTV	
Philippines		ABS-CBN	
Qatar		Al Jazeera	
Saudi Arabia		Al Jazeera	
South Korea	SBS	SBS	
Sri Lanka	ESPN Star Sports	ESPN Star Sports	

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Syria		Al Jazeera	
Thailand	RS International		
United Arab Emirates		Al Jazeera	
Vietnam	Dentsu Alpha	VTV	
Yemen		Al Jazeera	

Europe

Albania	EBU	RTV	
Andorra	TF1 Group	TF1 Group	
Armenia	EBU	PTV	
Austria	EBU	ORF (1&2)	
Azerbaijan	EBU	LMH	
Belarus	EBU	BTRC	
Belgium	EBU	VRT	
	EBU	RTBF	
Bosnia and Herzegovina	EBU	HRT	
Bulgaria	EBU	BNT	
Croatia	EBU	HRT (1, 2&3)	
Cyprus	EBU	CBC (1&2)	
Czech Republic	EBU	CTV (1&2)	

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Denmark	SVT	TV2	
		DRK	
Estonia	EBU	ETV	
Faeroe Islands	SVT		
Finland	SVT		
		YLE	
Former Yugoslav Rep. Macedonia	EBU	RTV	
France	TF1 Group	TF1 Group	
		Eurosport S.A.	
Georgia	EBU	GT	
Germany	ARD/ZDF	ARD	
		Premiere	RTL
		ZDF	
		Premiere	
Greece	EBU	ERT (1, 2&3)	
Hungary	EBU	MTV (1&2)	
Iceland	EBU	RUV	
Ireland	EBU	RTE (1&2)	

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Israel	EBU	IBA	
Italy		RAI	
Kazakhstan	EBU	KABA	
Kosovo	EBU	RTK	
Latvia	EBU	LT	
Lichtenstein	EBU	SRG SSR	
Lithuania	EBU	LT	
Luxembourg	EBU		
Malta	EBU	PBS	
Moldova	EBU	TRM	
Monaco	TF1 Group	TF1 Group	
Montenegro	EBU	RTCG	
Netherlands	EBU	NOS (1, 2 & 3)	
Norway	SVT	NRK	
	SVT	TV2	
Poland	EBU	TVP (1&2)	
Portugal	EBU	RTP (1&2)	
	EBU	RTP (1&2)	Sport TV
	EBU	RTP (1&2)	SIC

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Romania	EBU	TVR	
Russia	EBU	Channel 1, RTR	
San Marino	RAI	RAI	
Serbia	EBU	RTS	
Slovakia	EBU	STV (1 &2)	
Slovenia	EBU	RTVS (1&2)	
Sweden	SVT	Sveriges Radio	
	SVT	TV 4	
Switzerland	EBU	TSR (1&2), TSI (1&2), DRS (1&2)	
Turkey	EBU	TRT (1,2,3&4)	
Ukraine	EBU	NTU (1&2)	
	EBU	NTU (1&2)	ICTV
United Kingdom	BBC/ITV	ITV	
	BBC/ITV	BBC	
Vatican State	RAI	RAI	
Oceania			
American Samoa	ABC / ESPN	ABC / ESPN	
	SBS (in cooperation with FIFA)		
Australia	SBS	SBS	

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Cook Islands	SBS (in cooperation with FIFA)		
Fiji	SBS (in cooperation with FIFA)		
French Overseas Territories (Oceania)	TF1 Group	TF1 Group	
Guam	ABC / ESPN	ABC / ESPN	
Kiribati	SBS (in cooperation with FIFA)		
Nauru	SBS (in cooperation with FIFA)		
New Zealand	SBS (in cooperation with FIFA)	TVNZ	
	SBS (in cooperation with FIFA)		
	SBS (in cooperation with FIFA)	Sky	
Niue	SBS (in cooperation with FIFA)		
Northern Mariana Islands	ABC / ESPN	ABC / ESPN	
Papua New Guinea	SBS (in cooperation with FIFA)		
Samoa	SBS (in cooperation with FIFA)		
Solomon Islands	SBS (in cooperation with FIFA)		
Tonga	SBS (in cooperation with FIFA)		
Tuvalu	SBS (in cooperation with FIFA)		
Vanuatu	SBS (in cooperation with FIFA)		

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Global Summary

Total Territories: 202