

TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1238

Zurich, 27 August 2010
SG/ial

Dear Sir / Madam,

FIFA is pleased to open the bidding for the next cycle of FIFA World Cups including the FIFA Women's World Cup™, now the second-highest profile tournament of all the FIFA events. We invite all member associations to join the bidding process by completing and submitting the attached Declaration of Interest form. As you review the information, please bear in mind that while you may bid for more than one event, FIFA will only award one event per bidding association.

FIFA World Cups open for bidding

FIFA U-17 World Cup 2013 and FIFA U-17 World Cup 2015

The strengthening of youth football has long been one of FIFA's top priorities with the aim of enabling young players to build towards the FIFA World Cup™ at senior level. Today, this biennial teenage tournament featuring 24 teams is an established event on the global football calendar and continues to serve as the launch pad for many an illustrious football career. It is the third oldest of FIFA's competitions. Two editions, 2013 and 2015, are open for bidding.

FIFA U-20 World Cup 2013 and FIFA U-20 World Cup 2015

Like its younger brother, this youth tournament features 24 teams to make it the joint second-largest FIFA event. Diego Maradona, Dunga, Marco van Basten and Lionel Messi all earned their international spurs at this competition which has blossomed in size and impact since its inception in 1977. This significance is reflected in its growing appeal to spectators, whereby the 2009 edition enjoyed a worldwide cumulative TV audience of over 500 million. Two editions, 2013 and 2015, are open for bidding.

FIFA U-17 Women's World Cup 2014

This is the "youngest" of FIFA's competitions. A major milestone was reached in 2008 when the inaugural FIFA U-17 Women's World Cup was held in New Zealand, marking the first time ever that men and women have the same youth tournament structure in football. The creation of this event (with 16 teams) has encouraged member associations to further develop women's football at the youth level and to set up teams in even younger age groups.

**FIFA Women's World Cup™ 2015
with the FIFA U-20 Women's World Cup 2014**

NB: the host of the FIFA Women's World Cup 2015™ (24 teams) must also host the FIFA U-20 Women's World Cup 2014 (16 teams).

The popularity of women's football has grown in leaps and bounds in recent years, evidenced by growing numbers participating in the game worldwide as well as steadily rising spectator levels for women's competitions. The FIFA Women's World Cup™ has grown in stature and significance over the last few editions. Players like Marta, Birgit Prinz, Sun Wen, Sissi and Mia Hamm are now household names. Now with 24 teams, it clearly has the second-highest profile of all the FIFA events.

We strongly encourage the member associations to consider hosting a FIFA World Cup: the benefits of hosting are numerous and significant, as outlined and described in the accompanying brochures and DVD. The general bidding timeline is also attached. The signed Declaration of Interest form must be received at FIFA by 30 September 2010 at the latest. Should you have any further questions or need assistance in completing the process, please do not hesitate to contact the FIFA Competitions Division who will be pleased to assist you.

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



Jérôme Valcke
Secretary General

- cc. FIFA Executive Committee
- Organising Committee for the FIFA U-17 World Cup
- Organising Committee for the FIFA U-20 World Cup
- Committee for Women's Football and the FIFA Women's World Cup™
- Organising Committee for the FIFA U-20 and U-17 Women's World Cups
- Confederations

Bidding Timeline

Zurich, 27 August 2010

Bidding timeline for the FIFA World Cups:

- FIFA U-17 World Cup 2013
- FIFA U-17 World Cup 2015
- FIFA U-20 World Cup 2013
- FIFA U-20 World Cup 2015
- FIFA U-17 Women's World Cup 2014
- FIFA Women's World Cup 2015™ and FIFA U-20 Women's World Cup 2014

Note: In this cycle, the host of the FIFA Women's World Cup 2015™ will also host the FIFA U-20 Women's World Cup 2014

Note: Member associations are allowed to bid for more than one event, but please note that (except for the FIFA Women's World Cup 2015™), FIFA will only award one event per bidding association

Key dates are as follows:

30 September 2010	Declaration of Interest – deadline for the member associations to declare their interest(s) in hosting by submitting the completed and signed Declaration of Interest form
15 October 2010	FIFA Hosting Agreements – deadline for FIFA to send out the corresponding Hosting Agreements to those associations who have declared an interest
26 November 2010	Bidding Agreement – deadline for the member associations to re-confirm their interest in bidding by submitting the signed Bidding Agreement
11 February 2011	Hosting Agreement with the complete Bid Book – deadline for the member associations to submit the signed Hosting Agreements together with their complete Bid Packages
March 2011	Appointment of hosts by the FIFA Executive Committee

Declaration of Interest

The football association of

hereby officially declares its interest in hosting the (please check as appropriate):

- FIFA U-17 World Cup 2013**
- FIFA U-17 World Cup 2015**
- FIFA U-20 World Cup 2013**
- FIFA U-20 World Cup 2015**
- FIFA U-17 Women's World Cup 2014**
- FIFA Women's World Cup 2015™
and FIFA U-20 Women's World Cup 2014**

On behalf of the association:

General Secretary

Surname: _____

(block capitals)

First name: _____

(block capitals)

Title: _____

(block capitals)

Place and date: _____

(block capitals)

Signature: _____

On behalf of the association:

President

Surname: _____

(block capitals)

First name: _____

(block capitals)

Title: _____

(block capitals)

Place and date: _____

(block capitals)

Signature: _____